



## Three Parisian hotels with a stylish woman's touch

By Jennifer Ceaser, March 27, 2017

Paris just got some serious girl power. Three newly opened boutique hotels sport decadent interiors created by three of the city's top women designers. Sarah Lavoine, Dorothee Meilichzon and **Bambi Sloan** turned these swanky stays into the very definition of French chic: stylish, sophisticated and effortlessly cool. From elegant modern to classic vintage to wildly whimsical, the décor at each one is utterly unique — just like the ladies behind their looks.

### Hotel de JoBo

Bambi Sloan's wild and wacky decorating style results in a riot of colors, patterns and quirky details. On view in the opulent 2012 redo of the Saint James Paris hotel, the Franco-American designer's newest project is the four-star Hotel de JoBo.

Opened last summer in the Marais, it's just as eclectic, an homage to the property's namesake, Napoleon empress Joséphine Bonaparte. "I wanted to give credit where credit is due," says Sloan. "Joséphine was and will remain a great inspiration."



Evoking Joséphine's love of roses — she grew hundreds of varieties at her chateau in Malmaison west of Paris — Sloan covered the common spaces in custom floral-print carpet. "I love to have mischievous fun in an eruption of roses, in every possible tone of pink," she says. Likewise, leopard-print furnishings and wallpaper are pure Joséphine.

Notes Sloan: "It is she, after all, who we have to thank for the first leopard-print rug." Other rooms are papered in black and white, red and white, or gold toile — archival patterns that Sloan had specially reprinted. The bordello-like hotel bar — with black walls, velvet furniture and oil paintings of Joséphine — offers a quiet refuge from the Marais' tourist-clogged streets (from \$195).

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